



THE GREATER US OFFICIALLY CERTIFIED AS AN LGBT BUSINESS ENTERPRISE (LGBTBE®) BY NATIONAL LGBT CHAMBER OF COMMERCE

For Immediate Release

March 25, 2019

Washington, DC – The Greater Us, LLC is proud to announce their recent certification as an LGBT Business Enterprise through the National LGBT Chamber of Commerce (NGLCC) Supplier Diversity Initiative. The NGLCC is the business voice of the LGBT community and serves as the nation’s exclusive certifying body for LGBT-owned and operated businesses.

“We are so pleased to welcome The Greater Us to the ever-expanding network of NGLCC certified LGBT Business enterprises and the hundreds of corporations and government agencies eager to put them to work,” said NGLCC Co-Founder and President Justin Nelson and Co-Founder and CEO Chance Mitchell. “According to NGLCC’s groundbreaking America’s LGBT Economy report, America’s estimated 1.4 million LGBT business owners, many of them NGLCC certified, add over \$1.7 trillion to the GDP and create tens of thousands of new jobs. We are proud to count The Greater Us among those who prove every day that LGBT businesses are the future of the American economy.”

The Greater Us is now eligible to participate in the NGLCC’s corporate partners’ supplier diversity programs, can take advantage of the vast educational opportunities promoted by the NGLCC, and can work to foster business to business relationships with other LGBTBE’s worldwide throughout the year and especially at the NGLCC International Business & Leadership Conference.

“We’re pleased to be part of this wonderful network,” said The Greater Us Founder & Principal Leena Akhtar. “We are also very happy to be representing our local LGBT chamber, the Massachusetts LGBT Chamber of Commerce, as the Community Liaison and Chamber Ambassador for Western Massachusetts.”

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About NGLCC

The National LGBT Chamber of Commerce (NGLCC) is the business voice of the LGBT community and the exclusive certifying body for LGBT-owned businesses. With more than 200 corporate partners and 62 local, state, and international affiliate chambers, NGLCC is the largest LGBT business development and economic advocacy organization in the world.

www.nglcc.org

About The Greater Us

The Greater Us, LLC works with organizations, institutions, and community groups on equity, inclusion, and the prevention of sexual harassment. Offering workshops, organizational development, and coaching for leadership and management, our goal is to foster equitable and respectful organizational cultures where everyone can thrive and bring their talents to the table.

www.thegreaterus.com